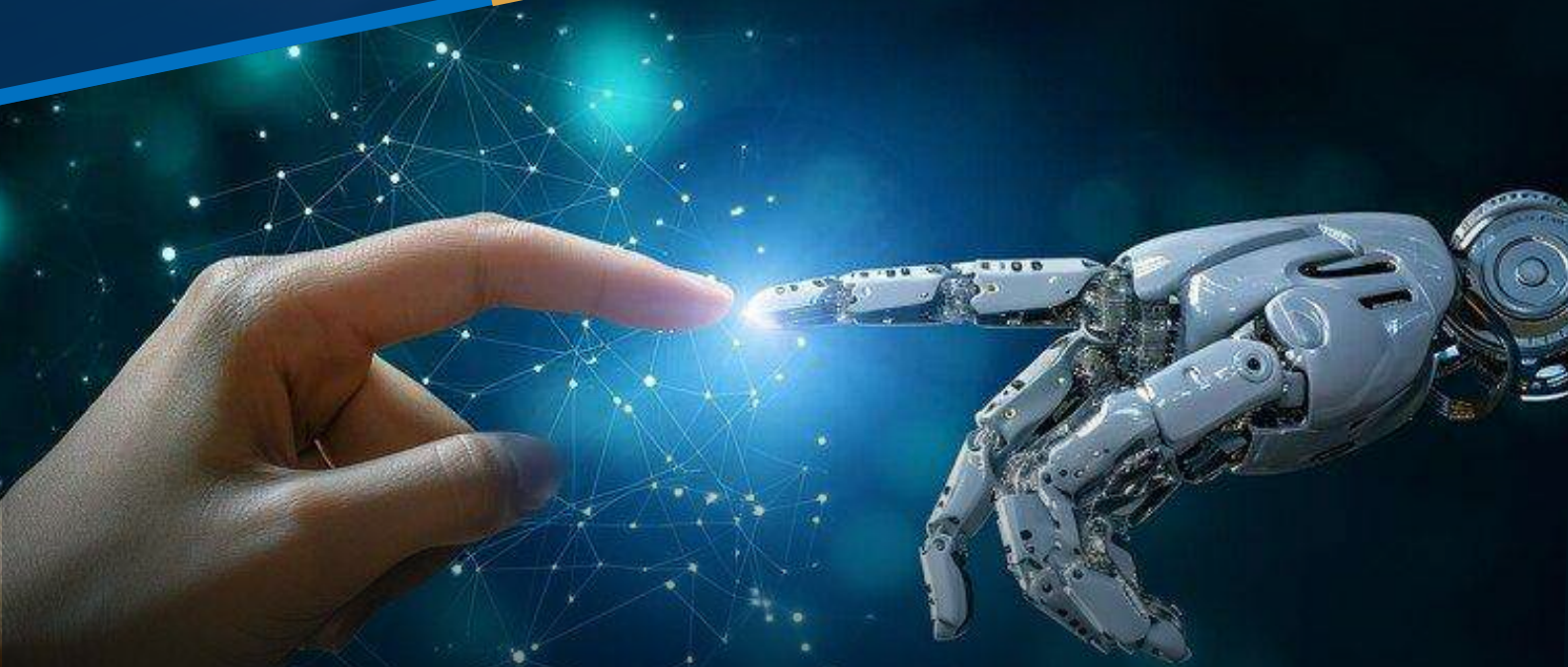


# REINVENTING

## ENTERPRISES FOR THE DIGITAL AGE



30+ Customers  
Worldwide

6+ Countries  
Reached

97 Engineers  
and counting

**Your Digital Transformation Technology Partner**



# TECHNOLOGY SERVICES

- Digital Transformation
- Cloud Transformation
- Mobile App Development
- BlockChain Development
- AI and ML Development
- Fintech App Development
- UI and UX

## INDUSTRIES

E-commerce

Energy & Utilities

Fintech

Logistics

EdTech

Healthcare

Supply Chain



## OUR INNOVATIVE SOLUTIONS

### ■ Product Information Management

AI-Powered PIM revolutionizes processes for efficient e-commerce, employing advanced algorithms to streamline tasks, enhance accuracy, and extract valuable insights, thus boosting productivity and saving time.

### ■ QA Automation

Our tailored QA suite product lays the foundation for automation in software projects, facilitating expanded test automation capabilities in development.

### ■ Subscription Suite

Our Subscription suite product allows for the effortless creation of SaaS product subscription packages and provides an API for seamless integration.

### ■ Front desk AI Co-pilot

Mona is an AI-powered front desk assistant who is well trained to provide assistance for front desk operations and support across hospitality industries.

### ■ BD.ai

Our BD.ai is your AI copilot to automate lead generation, sales pipeline, customer engagement, analytics, and reporting. This tool enables streamlined tasks to make data-driven decisions for growth.

# EXAMPLES OF VALUE CREATION



Hutech developed a highly efficient IoT tracking platform in **2 months'** time for an African EV rental company, enabling real-time telemetry and remote fleet management system.



Our Smart Logistics ETA calculator tool enhances predictive analytics by forecasting disruptions like weather and traffic, boosting shipment time accuracy by **45%**.



TruckLink, our fleet management solution, enables real-time trip adjustments, route and task adaptation with **live traffic data**, and efficient vehicle management for resilient logistics.



Hutech's eCommerce platform enables businesses to setup online stores in less than **3 minutes**. Its AI-powered Smart PIM co-pilot system reduces catalog creation efforts by 80% while maintaining accuracy.





## OUR BUSINESS UNITS

### Digital Transformation

Digital transformation modernizes business processes through technology, enhancing efficiency, innovation, and customer experience.

#### OFFERINGS

- ✓ Digital Transformation
- ✓ Mobile App Development
- ✓ AR/VR Services
- ✓ Cloud Transformation
- ✓ DevOps and Cloud-Native
- ✓ Track & Trace Solutions (IoT)

### ERP and CRM Services

We specialize in offering tailored ERP (Enterprise Resource Planning) and CRM (Customer Relationship Management) services that cater to the specific operational requirements of businesses.

#### OFFERINGS

- ✓ Salesforce Cloud Development (SFCC & SFDC)
- ✓ ERP Next ERP Implementation
- ✓ Mendix Development
- ✓ Odoo

### Product and Application Services

We specialize in custom Product and Application Services for diverse businesses. We offer industry-specific solutions to tackle unique challenges and opportunities.

#### OFFERINGS

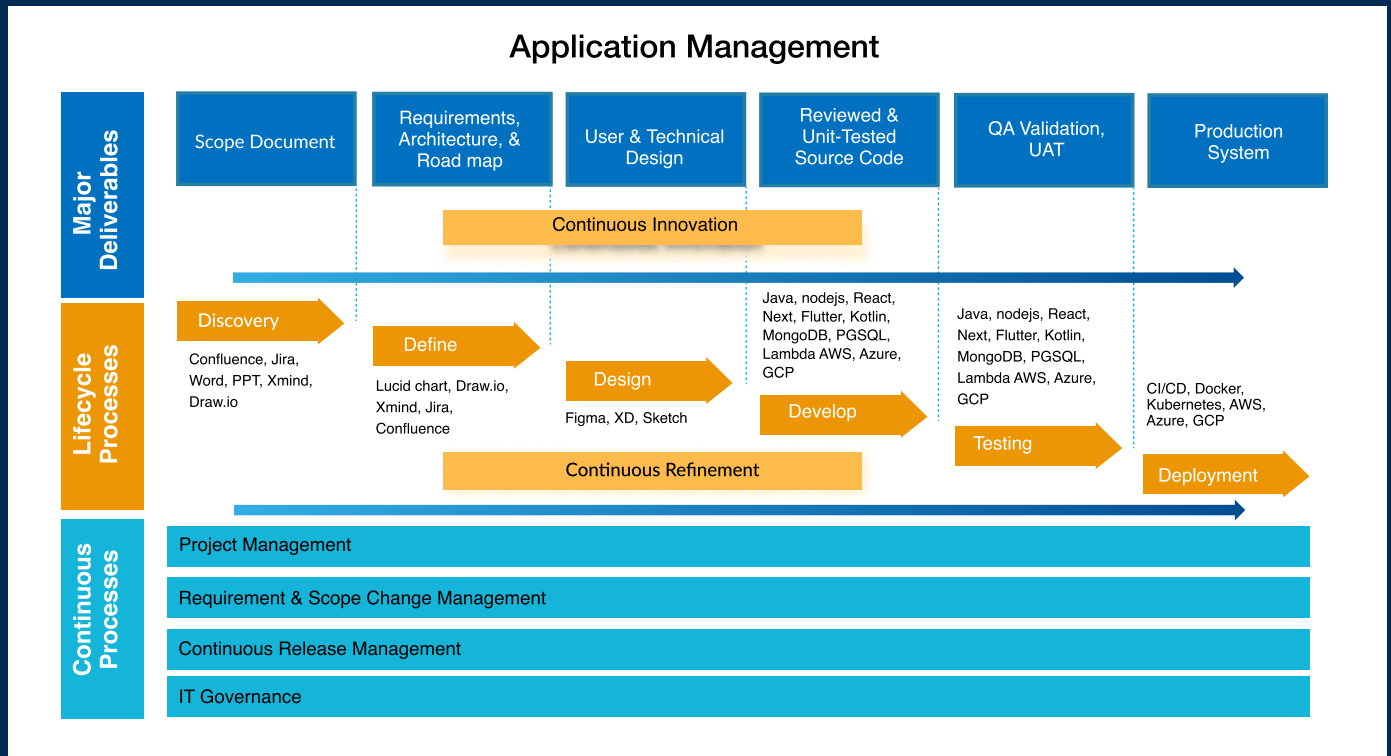
- ✓ eCommerce - B2B, B2C, D2C
- ✓ Logistics & Supply Chain Management
- ✓ Payment and Wallet Solutions
- ✓ ERP System for PORT, Mining, etc.
- ✓ Track & Trace System
- ✓ Fintech App Development

## CENTER OF EXCELLENCE BY

@HutechLabs

- AI Productivity tools & Copilots
- Design Studio
- Product Engineering
- Architecture Excellence
- Cloud Architecture & Enablement
- Drone Programming
- Robotics Technology

# OUTCOME-DRIVEN ENGINEERING PROCESS



## HUTECH AGILE APPROACH

### Project Management

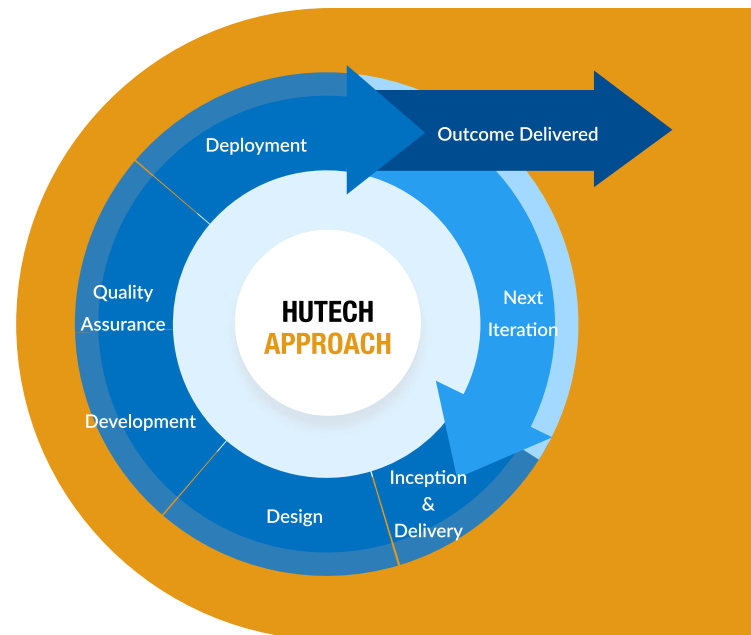
- ✓ Short to medium length time-boxed iterations of 2-3 weeks each
- ✓ Plan granularity
- ✓ Track progress by working code and value delivered
- ✓ Risk-driven requirements documentation

### Design & Development

- ✓ Design ahead of time and sprint
- ✓ Minimal design and documentation
- ✓ Continuous integration and builds
- ✓ Test-driven development; 100% unit test coverage

### Collaboration

- ✓ Continuous face-to-face business involvement and meetings
- ✓ Validations Cross-functional team collaboration
- ✓ Daily stand-ups and meetings



# OUR MISSION

Our mission is to empower businesses with innovative technology solutions that drive growth, efficiency, and digital transformation. We strive to be a trusted partner, delivering exceptional value and exceeding customer expectations through our expertise, dedication, and commitment to excellence.

Innovation

Excellence

Trust

Integrity

Quality



## Leadership Team

Our leadership team has diverse experience across various domains and technologies. Our greatest strength lies in our collective commitment towards achieving the common goal of ensuring excellence.



**Pravat Ranjan Rana**  
Founder & CEO  
Ex- Walmart, Sabre



**Hemanth Narayanan**  
CTO  
Ex- Walmart, Sapient



**Rajeev Iyer**  
VP Global Delivery  
Ex- Walmart, HP



**Amlana Aparajita**  
VP Operations  
Ex- ICICI, Philips



**Sanjeev Kulkarni**  
CPO  
Ex- OLA, Walmart



**Padmavati B Patil**  
VP Engineering  
Ex- GAP Inc., Walmart



**Alex Alexander**  
Strategic Advisor  
Ex- Emirates Group, Walmart



**Geetha Presenna**  
VP Engineering  
Ex- Walmart, HP



**Prasanna P**  
Director Engineering  
Ex- VISA, Infosys

## Our Valued Partners





## GOT A QUESTION OR WANT TO LEARN MORE?

Book your **FREE CONSULTATION** with Hutech Solutions and speak with one of our experts.

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