

REINVENTING ENTERPRISES FOR THE DIGITAL AGE



40+ Projects
Delivered

7+ Countries
Reached

100+
Associates

Your Digital Transformation Technology Partner

TECHNOLOGY SERVICES

- Digital Transformation
- Cloud Transformation
- Finacle - Digital Banking Implementation
- Banking, Finance & Insurance (BFSI)
- Data & AI Reporting Solutions
- Gen AI Solutions
- UI and UX
- ERP Implementation & Support

INDUSTRIES

E-commerce

BFSI

Green Tech

Logistics

Supply Chain

Courier

Energy & Utilities

Cold Chain



OUR INNOVATIVE SOLUTIONS

■ Product Information Management

AI-Powered PIM revolutionizes processes for efficient e-commerce, employing advanced algorithms to streamline Product catalogue creation with accuracy, and prevents product deduplication, thus boosting productivity, accuracy and saving time.

■ IoT Lab

At our IoT Lab, we have developed multiple innovative solutions and products, including Track & Trace solutions, damage detection, connected car systems, gate access control, computer vision applications, and more.

■ Subscription Suite

Our Subscription suite product allows for the effortless creation of SaaS product subscription packages and provides an API for seamless integration.

■ Front desk AI Co-pilot

Mona is an AI-powered front desk assistant who is well trained to provide assistance for front desk operations and support across hospitality industries.

■ Sales Agent AI Co-pilot

Our Sales Agent is your AI copilot to automate lead generation, sales pipeline, customer engagement, analytics, and reporting. This tool enables streamlined tasks to make data-driven decisions for growth.



OUR BUSINESS UNITS

Digital Transformation

We provide digital transformation services that modernize business processes using cutting-edge technology and generative AI, driving enhanced efficiency, innovation, and improved customer experiences.

OFFERINGS

- ✓ Digital Transformation
- ✓ Mobile App Development
- ✓ Content Management Solutions
- ✓ Cloud Transformation
- ✓ DevOps and Cloud-Native
- ✓ Track & Trace Solutions (IoT)

ERP and CRM Services

We specialize in providing customized ERP and CRM services designed to meet the needs of businesses of all sizes. Our certified ERP consultants possess strong business domain knowledge and technical expertise to implement and develop tailored solutions for your organization.

OFFERINGS

- ✓ Salesforce Cloud Development (SFCC & SFDC)
- ✓ ERP Next ERP Implementation
- ✓ Microsoft Dynamics 365
- ✓ SAP & Odoo
- ✓ Service Now

Product and Application Services

We specialize in custom product and application engineering services for a wide range of businesses. We offer legacy application modernization and build new applications from the ground up, tailored to industry-specific needs, while leveraging modern technologies and ensuring time and budget efficiency.

OFFERINGS

- ✓ eCommerce - B2B, B2C, D2C
- ✓ Logistics & Supply Chain Management
- ✓ Payment and Wallet Solutions
- ✓ ERP System for Port, Mining, Manufacturing, etc.
- ✓ Fintech Application & Solutions

CENTER OF EXCELLENCE BY

@HutechLabs

- AI Productivity tools & Copilots
- Design Studio
- Product Engineering
- Architecture Excellence
- Cloud Architecture & Enablement
- Drone Programming
- IoT & Robotics Technology

EXAMPLES OF VALUE CREATION



Hutech developed a highly efficient IoT tracking platform in **2 months'** time for an African EV rental company, enabling real-time telemetry and remote fleet management system.



Our Smart Logistics ETA calculator tool enhances predictive analytics by forecasting disruptions like weather and traffic, boosting shipment time accuracy by **45%**.



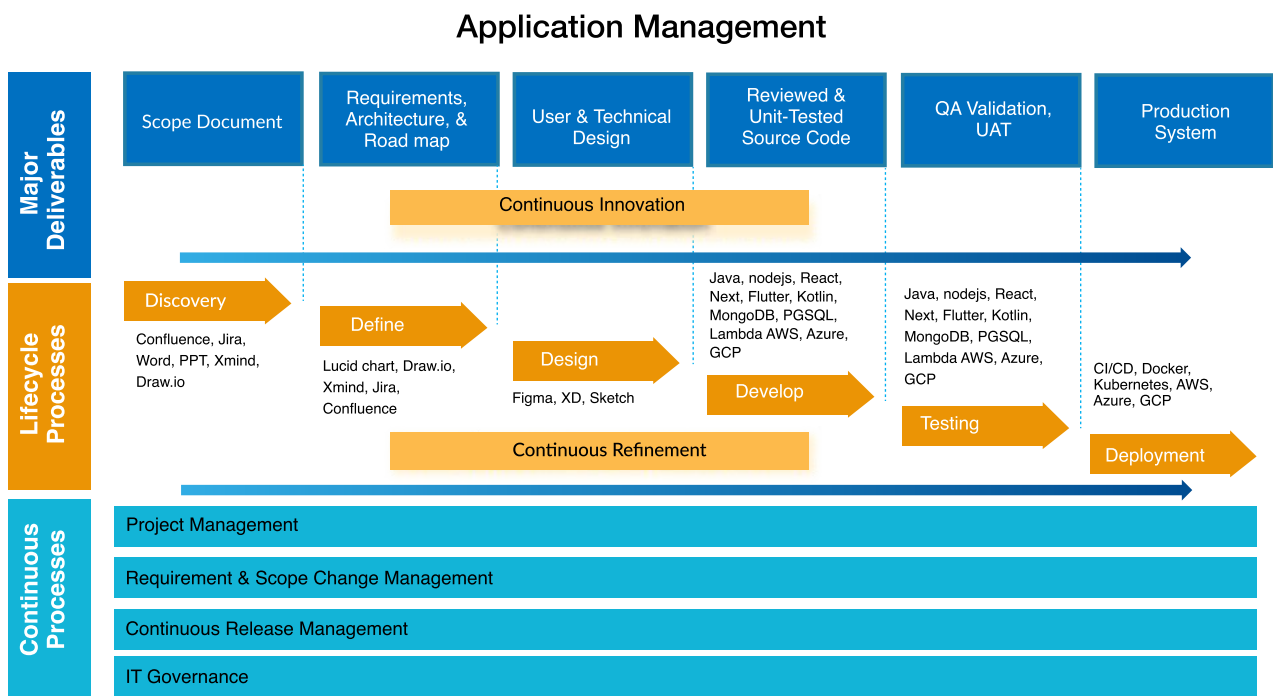
TruckLink, our fleet management and C& F solution, enables real-time trip adjustments, route and task adaptation with **live traffic data**, and efficient vehicle management for resilient logistics.



Hutech's eCommerce Platform enables businesses to setup online stores in less than 3 minutes. Its AI-powered Smart PIM co-pilot system reduces catalog creation efforts by 80% while maintaining accuracy.



OUTCOME-DRIVEN ENGINEERING PROCESS



HUTECH AGILE APPROACH

Project Management

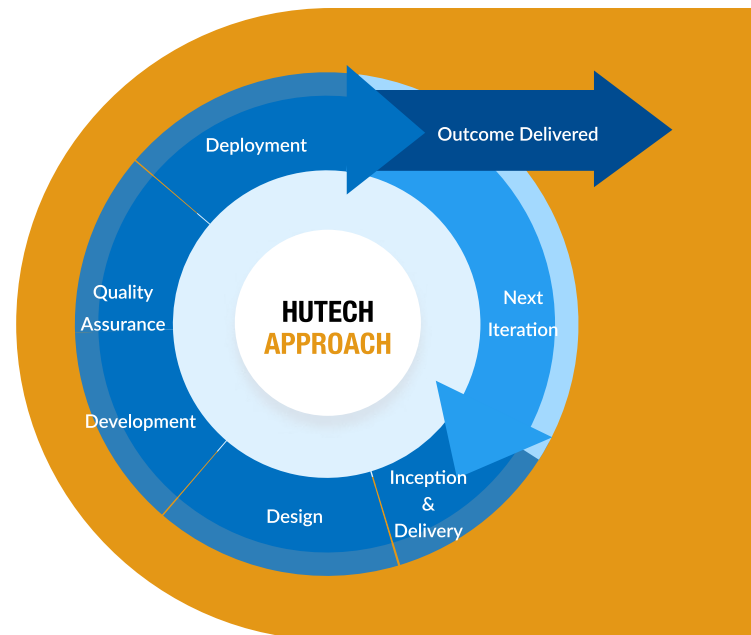
- ✓ Short to medium length time-boxed iterations of 2-3 weeks each
- ✓ Plan granularity
- ✓ Track progress by working code and value delivered
- ✓ Risk-driven requirements documentation

Design & Development

- ✓ Design ahead of time and sprint
- ✓ Minimal design and documentation
- ✓ Continuous integration and builds
- ✓ Test-driven development; 100% unit test coverage

Collaboration

- ✓ Continuous face-to-face business involvement and meetings
- ✓ Validations Cross-functional team collaboration
- ✓ Daily stand-ups and meetings



OUR MISSION

Our mission is to empower businesses with innovative technology solutions that drive growth, efficiency, and digital transformation. We strive to be a trusted partner, delivering exceptional value and exceeding customer expectations through our expertise, dedication, and commitment to excellence.

Innovation

Excellence

Trust

Integrity

Quality



Leadership Team

Our leadership team has diverse experience across various domains and technologies. Our greatest strength lies in our collective commitment towards achieving the common goal of ensuring excellence.



Pravat Ranjan Rana
Founder & CEO
Ex- Walmart, Sabre



Hemanth Narayanan
CTO
Ex- Walmart, Sapient



Rajeev Iyer
VP Global Delivery
Ex- Walmart, HP



Geetha Presenna
VP Engineering
Ex- Walmart, HP



Sanjeev Kulkarni
CPO
Ex- OLA, Walmart



Padmavati B Patil
VP Engineering
Ex- GAP Inc., Walmart



Alex Alexander
Strategic Advisor
Ex- Emirates Group, Walmart

Our Valued Partners





ERP & CRM Expertise

ERPNext

odoo

**ORACLE®
NETSUITE**

SAP

**Microsoft
Dynamics 365**

servicenow®

Z O H O

salesforce

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freshworks

GOT A QUESTION OR WANT TO LEARN MORE?

Book your **FREE CONSULTATION** with Hutech Solutions and speak with one of our experts.

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